

# **DIRECT LIFE - LIFTING INTENSE**

## A quick facelift in half an hour. No surgery needed!

Three amazing and completing products that clean, purify, lift, nourish and moisturize your skin and appearance.

One package is good for 8 sessions.

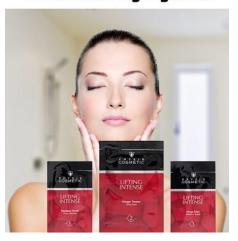
#### **EXCELLENT ANTI-AGEING INFLUENCE**

Lifting Intense gives your skin wonderful results, reshaping your facial outlines and revealing bright and soft skin.

The package includes three matching products that work together in order to provide you with instantaneous lifting results. In addition to that, the products apply on your skin a significant anti-wrinkle action, while giving you the necessary protection from outside stress.

There are **no risks** from using Lifting Intense. Just like other products we develop, Lifting Intense is completely paraben free. Autonomous dermatologists have approved this.

## www.anti-aging.co.il



## WHAT LIFTING INTENSE IS ALL ABOUT?

This product is especially effective due to the blend of three unique products that work as a group for best results. We have developed these three products in order to give you an alternative for treatments in a beauty institute:

## The first step: Purity Cleanser

This cleanser is soft and gentle. Composed of cottonseed oil and rosemary extracts, it does not include irritating particles. The Purity Cleanser cleans the epidermis and the pores in depth, and purifies your skin.

## The second step: Lifting Mask

This excellent product reshapes facial lines in just a few minutes, just like treatments in the most popular beauty institutes. It gives your skin moisture and protection, because it contains many ingredients that firm, hydrate and renew your skin. This gives your skin an exceptional feeling. The mask is most powerful in lifting and blood circulating, which gives you a feeling of new skin each time you use it. Among others, the mask contains protective and refreshing elements such as Aloe vera, fucoidan and caffeine.

## The third step: Radiance Serum

This serum was developed to use after the Lifting Mask. It restores, calms, and hydrates your skin. It contains anti-wrinkle ingredients that work deeply inside your skin and facial lines, while lasting for long time afterwards.





#### A UNIQUE ANSWER FOR SKIN CARE WITH DIVERSIFIED ADVANTAGES

Lifting Intense is a package that contains three products, offering your skin active and effective anti-aging efficiency. The immediate results includes much less wrinkles, higher skin density, and more elasticity of your skin.

Lifting Intense features immediate results that:

- ☑ Deeply cleans your skin and pores
- ☑ Refreshes the texture of your skin
- ☑ Has supreme effects in firming and lifting
- ☑ Increases the quality and appearance of the epidermis, and makes your skin's density and elasticity better
- ☑ Calms, fixes and guard your skin from outside stress
- ☑ Hydrates
- ☑ Makes your skin brighter

#### **HOW DOES IT WORK?**

The incredible effect of Lifting Intense comes from the unique mixture of the three products it consists.

The first product, Purity Cleanser, works on the keratinized cells on top of the epidermis, which allows an easier and better clasp for the mask. In addition to that, it makes sure that there is enough space between the cells for the anti-ageing ingredients to go through.

Lifting Intense actually combines two unique technologies:

- A **long lasting and deep anti-wrinkle and anti-ageing action** on your epidermal cells. This happens when you use the mask and the Radiance Serum.
- ☑ A **pseudo-surgical action** happens due to the micro-massage that your skin experiences with the formation of the macromolecular film.

### Almost-surgical effect of lifting

The Lifting Mask is composed of three natural polymers that have several advantages: natural acacia gum from Senegal, carrageenan (natural polysaccharides extracted from seaweed), and biopolymers extracted from corn.

When you use the mask, after you have prepared your skin with Purity Cleanser, these polymers combine in order to build and strengthens the surface of the skin. Afterwards, while drying, they apply firming effects to the deepest layers of the epidermis.

This **pseudo-surgical** action is the true and unique origin of the amazing effects Lifting Intense has with tightening and firming your skin. This is visible already from the first use, and it goes on and reinforces with each use.

## **Anti-ageing action**

As the masks dries on your skin, it **releases penetrating anti-ageing ingredients** that it contains. These ingredients are hand selected and have a strong anti-wrinkle effect each time you apply the mask.





#### The following list features some of the ingredients that are active in the formula of Lifting Intense.

Do you remember the rich natural polymers that the mask contains? These are **Acacia from Senegal, Carragheenan and Corn extracts**, and they give the mask its persisting anti-wrinkle effect each time you use it.

**Fucoidan** was discovered during a research of the longevity of the people of Okinawa. It has a lot of benefits; all of them have been studies and demonstrated by the laboratories of the IFREMER (the French Research Institute for Exploitation of the Sea).

A strong antioxidant, it guards the cells from free radicals while maintaining the youthfulness of the cells. Fucoidan is a great regenerator of tissues, and it helps to develop new cells. This is not all. It also has many anti-inflammatory qualities, and its anti-infective actions protects your skin from outside stress and aggressions.

**Aloe vera** is a famous ingredient that has many qualities of anti-ageing. It helps to moisture the skin, which is highly essential in strengthening and protecting your cells and skin. This anti-ageing effect helps to intensify the synthesis of fibroblasts and collagen.

**Betaine and Aquaxyl** are two fantastic ingredients that assist the production of fibroblast and collagen. The Aquaxyl's work is centered on water balance, helping to reduce the water loss while increasing and strengthening the barriers effects of the epidermis.

**Guarana** is a source of caffeine; therefore, it stimulates the metabolism of the cells. It builds and stimulates microcirculation and irrigation of the skin.

**Ceramides** are natural components that have important part in decreasing the dehydration of the skin. The skin tends to dehydrate with age.

#### HOW LONG WILL I HAVE TO WAIT UNTIL FIRST RESULTS ARE VISIBLE?

- You will be able to see results already from the first time you use the product. The results will truly be impressive. You will see that the pores are clean and tight, that the texture of your skin is fresh, that your face is moisturized, that your facial lines are reshaped, that your wrinkles are diminished, and that your skin looks more even and bright. Actually, you will see these results already after applying the product on half of the face.
- ☐ The anti-ageing ingredients act simultaneously and progressively with each use, providing deeper and long lasting results repeatedly.

### IS IT HEALTHY?

- ☑ The formula of Lifting Intense does not contain parabens at all
- ☑ The formula only contains natural ingredients, ensuring a good balance of your skin
- ☑ All ingredients are 100% safe and controlled by professional measures
- ☐ The product is manufactured in France on a production site that has received GMP (Good Manufacturing Practices) certification
- ☑ Independent laboratory and dermatologists have approved and verified the safety of the product

## IT IS USEFUL, CLEAN, AND ENVIRONMENT FRIENDLY

The three products that compose Lifting Intense come in one package for easy use and restitution. This also makes sure that the products are protected from contamination and oxidation.





- ☑ The fact that the three products come to you in a single package prevents waste and helps you use the products without losses and leftovers. You get fresh products every time you want to use them
- ☑ The formula of the mask was designed to be removed after drying, while its components continue to be your skin's firming agents in large quantities

## **CAN I USE IT?**

This unique set was made for men and woman of all ages. We recommend using it from the age of 25 onwards, but even younger skin can benefit from it occasionally. The set has quick effect, whatever your age is and whatever your skin type is (even if it is the most sensitive skin).

#### WHY IS IT SO SPECIAL?

- ☑ Supreme results and immediate effect
- ☑ An exceptional mode of action: 1) pseudo-surgical effect 2) deep action
- ☑ Set of three products replaces several treatments in a beauty institute
- ☑ A new, creative, high-tech presentation
- ☑ Contains Fucoidan CF2 that features multiple beneficial effects, exclusively from Schwartz Laboratories.
- ☑ A great value for your money

#### WHAT ARE THE OTHER MAIN FEATURES?

- ☑ Easy to use
- ☑ Non-allergenic
- ☑ Free of Paraben
- ☑ Three special products that operate in synchronization
- ☑ Peeling with non-abrasive effect
- ☑ Was not tested on animals
- ☑ Set of three complementary treatments that provide perfect treatment
- ☑ Made in France under European quality requirements





## **HOW TO USE IT?**

First step: Purity Cleanser

Damp your face a little and apply the Purity Cleanser with your fingertips. Use circular movements, and wash your face with clear water. You do not need to wipe your face.

## Second step: Lifting Mask

Use a thick layer over your entire face and neck. Use wet hands and avoid the soft area around your eyes. Follow the diagram when stretching the film, as this makes the tightening effect even more effective. For optimum results, wait for 20-30 minutes. The mask will dry and apply a micro-massage on your face. After it dries, remove the mask with a wet sponge and rinse your face with water.



## Third step: Radiance Serum

After you have removed the mask and dried your face, use the Radiance Serum on your face and neck. Use small circular movements until the serum is completely absorbed.

